

Message Text

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70

ACTION XMB-04

INFO OCT-01 EUR-12 ISO-00 EB-07 OTPE-00 AID-05 CIAE-00

FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 OPIC-06 SP-02

CIEP-02 LAB-04 SIL-01 OMB-01 /068 W

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R 281400Z MAY 75

FM AMEMBASSY ANKARA

TO SECSTATE WASHDC 9368

USDOC WASHDC

INFO AMCONSUL ISTANBUL

UNCLAS ANKARA 4166

E.O.11652: N/A

TAGS: EFIN, TU

SUBJECT: EX-IM BANK FINANCING FOR TV RADIO LINK SYSTEM

REF: (A) ANKARA 2067; (B) STATE 118878;
(C) USDOC 08008

1. IN REF (A) EMB SENT SUMMARY INFO REGARDING THIS PROJECT EQUIPMENT BEING PURCHASED BY TURKISH RADIO AND TELEVISION ASSOCIATION (TRT).

2. EQUIPMENT WILL BE USED IN CONNECTION WITH TRT'S TELEVISION EXPANSION PROGRAM FOR GENERAL CIVIL BROADCASTING PURPOSES NOT RPT NOT MILITARY. ESTIMATED COST OF PROJECT IS TL 100 MILLION. FOREIGN CURRENCY PORTION IS APPROXIMATELY TL 85 MILLION. FIRMS SUBMITTING CREDIT TERMS WITH BID PROPOSAL WILL BE GIVEN PREFERENCE. ORIGINAL BID DEADLINE OF JUNE 10 HAS BEEN EXTENDED TO JULY 10 UPON REQUEST OF EUROPEAN COMPANIES. TRT EXPECTS BIDS FROM PERHAPS 12 FOREIGN FIRMS: ONE U.S. (AYDIN MONITOR SYSTEMS), THREE JAPANESE (NEC, OKI, AND SUMITOMA), TWO GERMAN (SIEMENS AND TELEFUNKEN), TWO ITALIAN (GTE AND TELETRA), TWO BRITISH (MARCONI AND GEC), ONE BELGIUM (ITT-BELL) AND ONE CANADIAN (NORTHERN ELECTRIC). THESE WILL CONSTITUTE THE COMPETITION. SINCE BIDS NOT YET SUBMITTED,
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COMPETITIVE TERMS NOT KNOWN, BUT CREDIT TERMS FROM EUROPEAN

FIRMS USUALLY BETTER THAN THOSE GIVEN BY EX-IM BANK.

3. FOLLOWING ALSO IS IN RESPONSE TO REF (C): TRT IS AUTONOMOUS STATE ECONOMIC ENTERPRISE ESTABLISHED BY LAW 359 OF JANUARY 2, 1964, RESPONSIBLE DIRECTLY TO OFFICE OF PRIME MINISTER. THAT LAW STIPULATES THAT TRT PROPERTY IS REGARDED AS STATE PROPERTY; TRT IS EXEMPT FROM ALL TAXES AND CUSTOMS FEES; ITS DIRECTOR GENERAL IS APPOINTED BY THE COUNCIL OF MINISTERS. TRT MAKES ITS OWN FINANCIAL AND BROADCASTING DECISIONS. ITS INCOME IS DERIVED FROM NATIONAL BUDGET PLUS TRT'S OWN REVENUES FROM LICENSE FEES AND ADVERTISING. TRT HAS 21 RADIO STATIONS WITH TOTAL TRANSMISSION POWER OF 5,100KW; TWO STATIONS SERVE AS OVERSEAS BROADCASTING STATIONS, NINE AS PROVINCIAL BROADCASTING STATION, AND TEN AS REGIONAL BROADCASTING STATIONS INCLUDING RADIO ANKARA WHICH COVERS ALL OF TURKEY. TRT BROADCASTS TWO AM PROGRAMS AND ONE FM PROGRAM. EXPANSION OF FM BROADCASTING CONSTITUTES THE RADIO DEVELOPMENT PLANS OF THE ORGANIZATION UNTIL THE END OF 1977, WHEN THE PLANNED RADIO NETWORK WILL HAVE BEEN COMPLETED. TELEVISION BROADCASTING STARTED IN 1968 AND NOW COVERS APPROXIMATELY 30 PERCENT OF COUNTRY AND 60 PERCENT OF POPULATION. PRESENTLY THERE ARE 32 TELEVISION STATIONS, AND COMPLETE NETWORK WILL HAVE BEEN FINISHED BY END OF 1977. REFERENCE SUBJECT, TV RADIO LINK PROJECT IS PART OF THIS EXPANSION. COLOR TELEVISION IS BEING PLANNED. TRT'S AUTHORIZED CAPITAL IS TL ONE BILLION, AND ITS 1975 INVESTMENT PROGRAM IS TL 350 MILLION. THAT PORTION OF ITS INVESTMENT PROGRAM THAT TRT CANNOT PROVIDE FROM ITS OWN RESOURCES IS COVERED BY NATIONAL BUDGET. TRT IS RAPIDLY EXPANDING ORGANIZATION, AND ITS TARGETED DEVELOPMENT IS CONSIDERED AMONG NATIONAL PRIORITIES.

4. WTD REPORT DATED APRIL 1974 ON MAKYAL COMPANY IS AVAILABLE AT USDOC. THIS LARGE, TECHNICALLY ORIENTED FIRM HAVING SIX SUBSIDIARY COMPANIES HAS DONE MUCH COMMUNICATIONS WORK ON NATO AIR BASES IN TURKEY AND IS DOING WORK FOR U.S. CORPS OF ENGINEERS ON AIR BASE AT INCIRLIK. FIRM AND ITS SUBSIDIARIES HANDLE CONTRACTS AMOUNTING TO APPROXIMATELY \$100 MILLION PER YEAR.

5. EMB SUPPORTS AYDIN MONITOR SYSTEMS APPLICATION FOR EX-IM
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BANK FINANCING.
MACOMBER

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Message Attributes

Automatic Decaptioning: X
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Draft Date: 28 MAY 1975
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Decaption Note:
Disposition Action: n/a
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Disposition Event:
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